



## PRINTING SOLUTIONS FOR SMBs

*Let Rhyme find a device for you that doesn't sacrifice functionality or ease of use.*

## THAT PACK A PUNCH

A healthcare clinic that serves the needs of a small town population. A non-profit law firm that focuses on family legal matters. A restaurant franchise that operates from a tiny rental location. What do these businesses have in common? **Print needs.**

Nearly every organization demands some form of printed documentation, and every organization's needs are unique, but many small-to-medium-sized businesses (SMBs) face

common challenges, such as: limited office/desk space for devices, limited color printing needs, lack of integration with existing solutions, and poor security.

For small businesses, or those with small budgets, printing or copying on inexpensive devices purchased at retail may work in the short term, but most will find a high number of support issues and a high cost per copy can arise with daily usage.

### How To Optimize Your Print Environment | Cost & Productivity



**Use higher-end multifunction devices when it makes sense.** When used at the recommended level, higher-end print devices almost always provide a better overall cost of ownership than lower-end devices. In these cases, the actual purchase price of the machine may be high but the running costs are low.



**Use personal printing devices when it makes sense.** Personal printers still have advantages for remote workers, employees with a mobility disability, and employees with very low printing needs (particularly when their prints contain sensitive information).



**Use two-sided printing (duplex mode).** Default printing on both sides of the page is the most frequently cited action that companies report taking to save money on printing. Many devices can be configured to default to two-sided printing. If you aren't sure how to do this contact our Help Desk!

**Use B&W for draft printing.** Most devices today offer ink and toner saving modes for draft printing. Rhyme can help set up rules-based printing in your organization.

**Contact us to learn how a Rhyme document system can help with your SMB printing needs!**

[www.rhymebiz.com](http://www.rhymebiz.com) | 800.362.4333

RhymeIT